



CANADIAN
UNITARIAN
COUNCIL

CONSEIL
UNITARIEN
DU CANADA

**CANADIAN UNITARIAN COUNCIL
ANNUAL GENERAL MEETING | MAY 16, 2020**

STRATEGIC PRIORITIES 2020 - 2021

BACKGROUND

- A. Under Bylaw 3.5.3.4 the CUC is required to seek approval at each Annual General Meeting (AGM) for strategic priorities for the coming year.
- B. The goals and strategic priorities listed below were developed by the CUC Board and staff in joint face to face meetings in the fall of 2016, and subsequently amended as necessary and approved by delegates at each Annual General Meeting.
- C. Board and Staff agreed that the goals and strategic priorities should be recommended for approval at the May 2020 AGM to guide: a) the 18 months of staff work, 1 Jan 2020 to 31 May 2021; and b) the 12 months of board work, 1 Jun 2020 to 31 May 2021.
- D. Changes from the 2018 goals and strategic priorities are in **bold text**.

BE IT RESOLVED THAT:

The work of the CUC be guided in 2020 - 2021 by the following goals and strategic priorities:

Goals

The CUC ensures that it has the resources to maintain its own sustainability in order to advance the cost-effective achievement of the following four primary goals:

1. Enhance religious exploration and spiritual growth grounded in the vision, principles, sources, and aspirations of the Canadian Unitarian Universalist (UU) movement;
2. Advance socially responsible actions to live out our vision of interdependence, love, and justice to bring benefit to Canadian and global communities;
3. Build community resilience so our congregations and communities are connected to each other, and thrive organizationally, economically, and socially in a diverse, multi-generational context;
4. Strengthen local, regional, national, and global networks of collaborative and interdependent UU congregations and communities.



Strategic Priorities

Within these goals, the Board recommends the following strategic priorities for 2020-2021:

- A. Ensure sustainable revenue generation to continue the work of building vital Unitarian communities;
- B. Optimize communications capabilities:
 - a) **Continue the development of the CUC website with an emphasis on Canadian resources; and,**
 - b) **Continue the development of online technologies to link UUs and UU congregations across the country;**
- C. Advance these social justice initiatives:
 - **Truth, Healing and Reconciliation amongst Indigenous and non-Indigenous peoples**
 - **Dismantling racism**
 - **Refugee support**
 - **Climate justice**
- D. Encourage innovation and sustainability in the growth and development of UU communities, including on youth and young adults, as they strive to foster a just and sustainable world and to enrich the spiritual lives of their members

Approved by delegates at the online Annual General Meeting
May 16, 2020