

# Advocacy Resources

Election Rules Webinar: September 18, 2019





**Ontario's nonprofit sector plays a vital role in supporting and building thriving communities. By advocating and working with government, nonprofits can achieve more with and for communities across Ontario.**

## ONTARIO'S NONPROFIT SECTOR



Employs one million people, 80% of whom are women



Contributes \$50 billion in economic impact



Engages 5 million volunteers: half of the sector has no paid staff



Has an average salary of \$42,000, \$17,000 less than the national average



Receives less than half of its revenue from all levels of government combined

# **NONPROFIT ADVOCACY RESOURCES**

## **ONN's Advocacy Toolkit**

Learn tactics and strategies for community and government engagement

## **Election Rules Guide**

Understand the rules for nonprofits related to engaging and advocating

## **Advocacy Tip Sheet**

Four reasons why you should advocate and seven tips for advocating provincially

## **Sharpening Your Message for Maximum Impact**

Learn how to make the most of the opportunity to meet with a government official by strengthening your message

## **Government Submission Examples**

See a list of examples to help you write your own government submission to the provincial or national government

## NONPROFIT ADVOCACY RESOURCES

### **Election Canada**

Tools for Third Parties, including registration forms and financial forms  
Third party roadmap

### **Elections Canada Political Entities Support Network**

1-800-486-6563

Monday to Friday 9:00 a.m. to 5:00 p.m. (Eastern Time)

### **Imagine Canada Election Hub**

Information on what the sector is doing and the opportunity to sign up for Imagine Canada's Early Alerts on the election.

### **Carter's Lobbying & Elections Legislation**

LAAn introduction to lobbying and elections legislation for nonprofits by Caters Law Firm.

### **Canadian Arts Coalition**

Example of nonprofit advocacy with information on Canadian Arts Coalition's party platform.

# FEDERAL ELECTION POLICY RECOMMENDATIONS

**Join ONN in advocating for policies that reflect the needs of the Canadian nonprofit sector.**

**#1: Promote gender equality through labour market measures intended to support women-majority sectors like the nonprofit sector.**

- Modernize Employment Insurance (EI) and enhance EI maternity and parental leave supports
- Support a universal child care program to create decent work conditions for women

**#2: Support the nonprofit sector's mission-focused work by providing an enabling legal framework for public benefit nonprofits**

- Create a distinction in law between public benefit nonprofits and member-serving nonprofits
- Remove constraints on public benefit nonprofits earning income to reinvest in their missions

**#3: Recognize the role that public benefit nonprofits play in building inclusive local economies.**

- Procure goods and services from nonprofit social enterprises
- Tailor the design of the Social Innovation Strategy and the Social Finance Fund to enable the scaling up of local, community-led solutions
- Collect nonprofit sector data

**VIEW DETAILS OF OUR POLICY  
RECOMMENDATIONS**

**What are your policy issues that political parties should pay attention to?  
Now's the time to share your stories, meet with prospective MPs, and focus voters' attention on what matters to your community.**

**Share your election asks with us on social media using #nonprofitsadvocate!**



