



CANADIAN
UNITARIAN
COUNCIL

CONSEIL
UNITARIEN
DU CANADA

CANADIAN UNITARIAN COUNCIL ANNUAL GENERAL MEETING | MAY 11, 2019

CUC GOALS AND STRATEGIC PRIORITIES: 2019 - 2020

BACKGROUND

- A. Under Bylaw 3.5.3.4 the CUC is required to seek approval at each Annual General Meeting (AGM) for strategic priorities for the coming year.
- B. The goals and strategic priorities listed below were developed by the CUC Board and staff in joint face to face meetings in the fall of 2016, and subsequently amended as necessary and approved by delegates at each Annual General Meeting.
- C. Board and Staff agreed that the goals and strategic priorities should be recommended for approval at the May 2019 AGM to guide: a) the 12 months of staff work, 1 Jan to 31 Dec 2019; and b) the 12 months of board work, 1 Jun 2019 to 31 May 2020.
- D. Changes from the 2018 goals and strategic priorities are in **bold text**.

BE IT RESOLVED THAT:

The work of the CUC be guided in 2019 - 2020 by the following goals and strategic priorities:

Goals

The CUC ensures that it has the resources to maintain its own sustainability in order to advance the cost-effective achievement of the following four primary goals:

1. Enhance religious exploration and spiritual growth grounded in the vision, principles, sources, and aspirations of the Canadian Unitarian Universalist (UU) movement;
2. Advance socially responsible actions to live out our vision of interdependence, love, and justice to bring benefit to Canadian and global communities;
3. Build community resilience so our congregations and communities are connected to each other, and thrive organizationally, economically, and socially in a diverse, multi-generational context;
4. Strengthen local, regional, national, and global networks of collaborative and interdependent UU congregations and communities.



Strategic Priorities

Within these goals, the Board recommends the following strategic priorities for 2019-2020:

- A. Ensure sustainable revenue generation to continue the work of building vital Unitarian communities;
- B. Optimize communications capabilities so that they are flexible, robust, and effective, with a **continuing focus on the CUC website** to make it a useful and appealing communications tool for both members and visitors, and on extending the reach and effectiveness of other communication mechanisms;
- C. Advance social justice initiatives, including truth, healing, and reconciliation amongst Indigenous and non-Indigenous people in Canada;
- D. Encourage innovation and sustainability in the growth and development of UU communities, including youth and young adults as they strive to foster a just and sustainable world and to enrich the spiritual lives of their members.

Approved by delegates at the Annual General Meeting | May 11, 2019