

Display ad rates and specs

(see following pages for sample ad sizes and placements)

CIRCULATION

The Canadian Unitarian is produced quarterly. It is mailed to the homes of over 5,000 Unitarians, and in bulk to member congregations (total circulation of 5,500).

SUBMITTING ADS

Ads should be submitted by email to the Canadian Unitarian, ads@cuc.ca (no email attachments over 1 mb). Ads must be paid for in advance, by cheque to: Canadian Unitarian Council, 100-344 Dupont Street, Toronto, ON, M5R 1V9, Attn: Philip Strapp (enclose copy of your ad).

AD DEADLINES

Issue	Book Space	Artwork deadline
Nov	Sept 1	Oct 1
Mar	Jan 15	Feb 15
July	May 1	Jun 1

Back page ad space is sold on a first-come, first-served basis.

SUPPLIED ADS

To qualify for this rate, your ad must be submitted in one of the following electronic formats at the exact ad size. Optional spot colour is also available

we determine the specific spot colour for each issue

- Illustrator eps (all fonts to outlines, optional spot colour elements allowed)
 - Acrobat pdf (all fonts embedded, press-optimized, ad size as page size, no colour)
 - Greyscale tiff or jpeg image file (300 dpi resolution, no colour elements)
- Do not send full-colour ads or images.

▶ INSIDE VERTICAL LARGE AD

- \$235 (black and white ads)
- \$245 (spot colour ads)
- 2-1/4" x 10"
- 1/3 page
- advantages: touches editorial copy, optional second colour

▶ INSIDE VERTICAL SMALL AD

- \$85 (black and white ads)
- \$95 (spot colour ads)
- 2-1/4" x 3-1/4"
- 1/9 page
- advantages: touches editorial copy, optional second colour

▶ BACKCOVER HORIZONTAL AD

- \$160 (black and white ads)
- \$170 (spot colour ads)
- 4-2/3" x 3-1/4"
- 1/5 page
- advantages: high-traffic page, optional second colour
- limitations: ad space may sell out for specific editions, ads will not always touch editorial copy

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AD POLICY

We reserve the right to refuse ads that contradict the mission or vision of the Canadian Unitarian Council.



CONTACT US

Canadian Unitarian Ads
ads@cuc.ca
billing: 416-489-4121

Canadian Unitarian
INSIDE VERTICAL
large

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Testimony

by Linda Thomson

I didn't set out to be a professional "church lady"


I've often quoted

Unitarian minister and theologian, James Luther Adams, "Church is a place where you get to play the being a man." I believe, because I have experienced it, that Adams is right. I've heard so many people tell stories of gifts discovered and courage buoyed through their participation in one of our congregations. I know that I have been helped by my membership in the First Unitarian Church of Hamilton to see more clearly who I am, what I might become and how I might serve.

I didn't set out to become a professional 'church lady'. I arrived at the congregation in 1983, as a young parent, with my partner by my side and our two young daughters by the hand. I wanted them to have some of the sense of 'being held' that I had experienced in the Presbyterian Church of my childhood. I wanted them to have an understanding of themselves as spiritual creatures – hoping they would make them stronger, more grounded and less resistant to cults and fads. Somewhere along the line that hope was supported and nurtured while I asked myself the big questions.

When I reflect back on the years of my association with our church I am amazed. I am a different parent, a different spouse, a different person, a different gardener. I am different in most ways I can describe myself. There have been times when the transitions were easy and times when they have been tough. Somewhere along the line I found myself learning about congregations, conflict,

and committees. I learned about worship and welcoming. I have learned that congregations can serve as seminaries for lay leaders. They provide opportunities for us to discern what our gifts are and how we can use them to lead lives that make sense, that are consistent with our values and that serve the world. Sometimes our congregations challenge us by asking hard questions and by challenging our assumptions. Sometimes they hold up a mirror, so that we may see ourselves more accurately. They hold us, support us and sometimes they make us mad. And, if we engage in the process, we are formed and become someone different than we might have otherwise been. I've found myself in a new career, using gifts and doing work that I could not have imagined in 1983.

The process of discernment and formation never stops though, and I've now decided it's time for me to take the next step. In January I will begin a Masters of Divinity program at Meadville Lombard, a UU theological school in Chicago. The Modified Residency format will allow me to continue with my work as the Director of Regional Services in East Toronto. I am grateful that during my preparation for Ordained Ministry I'll be able to continue the profoundly meaningful work I'm already doing. But most of all I'm grateful that in 1983 I found a community that trusted, encouraged and challenged me to become more fully myself. 

Linda [text to come] Linda@cuc.ca

Unitaridées

par Carlene Gardner

Paroles en l'air


Réflexion personnelle sur les programmes en français

Peu importe la langue, il est souvent difficile de parler de l'unitarisme ou de c'est quoi les unitariens-e-s universalistes (UU). Par sa nature vaste et variée, cette tradition fluide et toujours changeante échappe à toute définition simpliste et permanente. On a tous des croyances et valeurs. On a tous des raisons différentes pour vouloir nous regrouper. Expliquer ce paradoxe unique n'est pas facile!

Mais peu importe comment et pourquoi on participe, il est important de le faire dans sa langue car c'est surtout le dialogue qu'on recherche dans nos rencontres unitariennes. Je réjouis de pouvoir vivre cette expérience dans la langue de Molière depuis le début de cette année à Montréal, où un groupe de bénévoles se charge d'offrir un programme mensuel en français.

Si à Montréal un grand nombre de personnes rejette la religion, il n'en est pas pour dire que les Montréalais-es

soient sans curiosité ni ouverture envers les cultures du monde. Un bon exemple est l'une de nos célébrations récentes à Montréal et le peu était au centre d'une libre adaptation de plusieurs traditions. Pas très différent des célébrations en anglais, vous dites, mais pour moi, sa pertinence vient du fait que ça s'est passé en français. Elle m'a rappelée la facture multiculturelle de Montréal, ville francophone mais tant influencée par ses gens qui vie nent des quatre coins du globe.

Avec les programmes en français, le dimanche n'est plus un drôle de parenthèse dans ma semaine. Je remercie les bénévoles de Montréal pour leur contribution et leur volonté à développer encore plus le patrimoine unitarien en français. 

info@carlenegardner.com

Canadian Unitarian INSIDE VERTICAL

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COFFEE'S READY!

(AND OTHER
GOODIES TOO)

You can now order our promotional products and resources right from the web site. Mugs, flashlights, keychains, plus bookmarks, brochures, videos and more. Need a special UU gift for an UU teacher? You've come to the right place!

In Memory

Miriam Christina Stevenson, dancer, political activist, distinguished elder, died July 12, 2006. Born in London, England August 26, 1907, she moved to Hollywood as a teenager. She shouldered the careers of Joffe, Valentino, Mary Pickford and Douglas Fairbanks and made friends with musicians Paul Horn, Rosemary Clooney and Louis Armstrong. She co-edited the Fur and Leather Workers Union newspaper in the 1940s. After testifying before the House Committee on Un-American Activities in the 1950s, she was arrested with three others. The "Terminal Island

"Four" were held for six months without bail. She was deported under the infamous McCarran-Walter Act, she fought apartheid in South Africa and was again deported. For a new life for herself in the 1960s, she became a boarding house in the West and ran a campaign against the Vietnam War. She helped found Beacon Unitarian Church in Coquitlam in 1982. In 2006, Beacon honoured her as a Distinguished Elder. She died of complications following a stroke.

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The Canadian Unitarian is the newsletter of the Canadian Unitarian Council. It's mailed free to all members for whom the CUC has a current address.* The Unitarian reports on newsworthy events in the denomination, including the annual conference each spring. It attempts to reflect all segments of Unitarianism and Universalism in Canada. We welcome all submissions, however, publication is based on the criteria of newsworthiness, relevance to readers, length and balance. We try to publish all letters to the editor, although they may be edited for brevity and clarity.

* Non-members can subscribe to the Unitarian for \$15. Send name, address and cheque to CUC office.

Ads ads@cuc.ca Subs. info@cuc.ca

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Canadian Unitarian BACK COVER HORIZONTAL

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UUreHome.com
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828-231-3355

www.UUreHome.com
info@UUreHome.com

Travel and Meet UU

Stay in and travel with fellow UUs
and make new friends! We have almost
100 UU hosts all over North America
and a few abroad who invite you to be
a guest in their home. Send a check for
\$18 (US) to cover postage and handling
for the April 2005 edition of UU're
Home or use your credit card for the
listings on our secure web site.

Paula Robbins and Jean Reese, Publishers

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